

Ram Bulatnikov

UX Engineer & Product designer



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Skills

Interaction design
Sketch, Figma
Wireframing
Prototyping
HTML5, CSS
Angular (all current versions)
Qualitative user research
UX metrics and quant analysis
Ionic, Framer, InVision
and more...

TL;DR

I'm an Israeli product designer based in Munich, Germany currently working for Google leading design for the Android Auto team in Munich. Since joining Google in 2016 I had the opportunity to work on fascinating projects of many sizes; from Google Suite (Sites, Docs & Sheets), Identity and Google Accounts, GDPR, privacy & security, and finally the Android Auto team in designing the future of the "connected car".

My strengths are in building rich prototypes for design explorations and user research and building a strong relationship in my teams between UX, PM and engineering.



Senior UX, Android Automotive

Aug 2019 - Present, Munich

I'm currently working on Android Automotive, as a senior generalist UXer with a wide range of responsibilities:

- I lead UX on the Android Auto Munich team
- I am designing and wireframing automotive products for Android Automotive OS, an operating system for the new generation of "connected cars".
- I am responsible for prototyping and UX Engineering on the team, as well as our strategy for simulation and testing design concepts with users.
- I arrange and conduct design sprints using the Google Design Sprint method, a 5-step process that helps our teams define and address critical business questions.
- I work closely and regularly with Google's partners in the Automotive world, such as auto manufacturers, 3rd parties and more.

Senior UX Engineer, Identity and Google Accounts

Aug 2016 - Aug 2019, Tel Aviv and Munich

For 3 years, I had been working on the Identity team at Google, where we explored user problems in areas such as user privacy, GDPR, account security and recovery.

Among the projects I worked on:

- User identity and personalization across products such as Gmail, News, Tasks and others.
- Launch of new Privacy Policy (2019), changes due to GDPR and understanding user perception on subjects of trust and privacy.
- Launch of Security Advisor (2017), Privacy Advisor (2018) and improving Google's control's on user's data and accounts.
- UX for account recovery, account security and anti-fraud

Languages

Fluent English and Hebrew
Spoken Russian
Basic German and French

UX Engineer (Contractor), Google Suite

Nov 2015 - Aug 2016, Tel Aviv

Before I joined Google full-time, I had provided services to the Google Suite (Docs, Slides, Sheets & Sites) team as a contractor.

- Launched the new Google Sites (2016).
- I collaborated deeply with UX, PM and Engineering in shaping the product experience, as well as integration with other Google products such as Drive, Photos, etc.
- I prototyped for Sheets and Slides, helping the team answer critical business questions.



Senior UX, AdExtent

Aug 2013 - Aug 2015

I had worked as a senior UXer in AdExtent, an ad-tech software company that developed a platform for AI-powered retargeting / remarketing. In AdExtent I had also led the project to build a web-based WYSIWYG ad editor in which users can create HTML5 ads in an easy drag-and-drop interface.

Self employed

Aug 2012 - Aug 2013



Senior UX, SiSense

May 2011 - Aug 2012

I had worked as a senior UXer in Sisense, a BI software company that is famous for making state-of-the-art, "build-it-yourself" business intelligence and data analysis tools.

Self employed

Aug 2010 - May 2011



UX Team Lead, Webpals

May 2009 - Aug 2010

I had been a UX team lead in Webpals for a team of 3. I had led design for major online gaming portals, many of which have a large numbers of daily visitors.

Education

Currently pursuing: Technische Universität München / MBA

2020 - Today, Munich, Germany

Currently pursuing a Master's degree on a part-time basis, with focus on IT and digitalization.

College of Management, Rishon Le-Zion / BA, Economics and Management (graduated with honors)

2015 - 2017, Rishon Le-Zion, Israel

Majors in information system and data analysis, with extended studies in data analysis

Average of 90 (equivalent to 1.3 in German grade system)

Graduation with dean's honors (all 3 years + overall for the degree)

Psychometric test grade: 712